CS769 Advanced NLP Introduction to Natural Language Processing

Junjie Hu



Slides adapted from Noah, Yulia, Graham https://junjiehu.github.io/cs769-fall23/

What is NLP?

- $NL \in \{Chinese, English, Spanish, Hindi, ...\}$
- \mathcal{R} : intermediate meaning representations
- Automation of:
 - Analysis or Interpretation of what a text means (NL $\rightarrow \mathcal{R}$)
 - Generation of fluent, meaningful text
 - Acquisition of these capabilities from knowledge and data

What is NLP?



Why NLP?

- Technology to handle human language (usually text) using computers
- Aid human-human communication (e.g., machine translation)
- Aid human-machine communication (e.g., question answering, dialog systems)
- **Analyze/generate language** (e.g., syntactic analysis, text classification, entity/relation recognition/linking)

Language Technologies

We now use NLP several times a day, sometimes without knowing it!













NLP can Answer our Questions

how mar	× 🌷 🤇					
	≣ News	🖃 Images	⊘ Maps	Shopping	; More	Tools

About 64,200,000 results (0.84 seconds)

five lakes

Lake Kegonsa

From fishing to watersports, runs, bike rides, or simply nature watching, each of the five lakes around Madison provides a different experience for tourists and locals. Nov 29, 2018

https://www.smarttoyota.com > blogs > madison-wi-lakes

Madison Lakes | Explore the Incredible Lakes of Madison, WI

About featured snippets • 🖪 Feedback

Retrieved Jan. 25, 2022

NLP can Answer our Questions

- What does "divergent" mean?
- What year was Abraham Lincoln born?
- How many states were in the United States that year?
- How much Chinese silk was exported to England in the end of the 18th century?
- What do scientists think about the ethics of human cloning?



IBM Watson won Jeopardy! Champions in early 2011

NLP can Translate Text

★ Text

Documents

CHINESE (SIMPLIFIED) CHINESE DETECT LANGUAGE ENGLISH ENGLISH SPANISH \sim Madison is the capital of the U.S. state of 麦迪逊是美国威斯康星州的首府,也是戴恩 ☆ X Wisconsin and the seat of Dane County. As 县的所在地。 截至 2020 年人口普查, 人口 为 269,840, 使其成为威斯康星州人口第二大 of the 2020 census the population was 269,840 which made it the second-largest 城市, 仅次于密尔沃基, 在美国排名第80。 该市是麦迪逊都会区的核心,包括戴恩县和 city in Wisconsin by population, after Milwaukee, and the 80th-largest in the 邻近的爱荷华县、格林县和哥伦比亚县,人 United States. The city forms the core of the 口达 680,796 人。麦迪逊以美国国父和总统 Madison Metropolitan Area which includes 詹姆斯麦迪逊的名字命名。 Dane County and neighboring Iowa, Green, and Columbia counties for a population of 680,796. Madison is named for American Màidí xùn shì měiguó wēisīkāngxīng zhou de shoufu, yeshì dài ēn xiàn de suŏzàidì. Jiézhì 2020 nián rénkŏu pǔchá, Founding Father and President James rénkou wèi 269,840, shǐ qí chéngwéi wēisīkāngxīng zhou Madison. Show more Ð 496 / 5,000

Send feedback

English Wikipedia, translated by Google Jan. 25, 2022

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NLP can Translate Text



NLP can Chat with You

Conversational agents:

- Speech recognition
- Language analysis
- Dialogue processing
- Information retrieval
- Text to speech





works with the **Google** Assistant



I just try to be the best me I can be am I smart You're as smart as Grace Hopper. She invented the first ever computer I



LLMs can be prompted with language instructions



• ChatGPT may save our time on text editing.

Could you help me to write an announcement for the talk from Professor Junjie Hu on large language models and language reasoning?

Of course, I'd be happy to help you write an announcement for Professor Junjie Hu's talk on large language models and language reasoning. Here's a sample announcement you could use:

[Your Institution/Event Name] is proud to present a talk on "Large Language Models and Language Reasoning" by Professor Junjie Hu, a leading researcher in the field of natural language processing.

With the advent of large language models like GPT-3, there has been a surge of interest in the potential of these models to perform complex language reasoning tasks. In this talk, Professor Hu will discuss the latest developments in large language models and their applications in natural language understanding, question answering, and more.

Through his research, Professor Hu has made significant contributions to the field of natural language processing, particularly in the areas of machine reading comprehension and knowledge representation. He has published numerous papers in top-tier conferences such as ACL, EMNLP, and NeurIPS, and his work has been recognized with several prestigious awards.

This talk is suitable for anyone with an interest in natural language processing or machine learning, whether you're a student, researcher, or industry professional. We hope you'll join us for this exciting opportunity to learn from one of the leading experts in the field.

Date: [Insert date and time]

Location: [Insert location or online platform] RSVP: [Insert RSVP information if applicable]

NLP

Applications

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- Machine translation
- Information retrieval
- Question answering
- Dialogue systems
- Information extraction
- Summarization
- Sentiment analysis

Core technologies

- Language modeling
- Part-of-speech tagging
- Syntactic parsing
- Named entity recognition
- Coreference resolution
- Word sense disambiguation
- Semantic role labelling

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Levels of Linguistic Knowledge

 What dose an NLP system need to "know" a language?



Phonetics, Phonology

 Study how humans produce and perceive sounds, or in the case of sign languages, the equivalent aspects of sign





Orthography (Writing Systems)

- Thai script:
 - ลูกศิษย์วัดกระทิงยังยี้อปิดถนนทางขึ้นไปนมัสการพระบาทเขาคิชฌกูฏ หวิดปะทะ กับเจ้าถิ่นที่ออกมาเผชิญหน้าเพราะเดือดร้อนสัญจรไม่ได้ ผวจ.เร่งทุกฝ่ายเจรจา ก่อนที่ชื่อเสียงของจังหวัดจะเสียหายไปมากกว่านี้ พร้อมเสนอหยุดจัดงาน 15 วัน....
- Latin script:
 - The Latin script, also known as Roman script, is an alphabetic writing system based on the letters of the classical Latin alphabet.
- Arabic script:
 - لم تعترف منظمة الأمم المتحدة باللغة العربية رسميًا إلا في 18 ديسمبر عام 1973، بعد محاولات مضنية من قادة الدول العربية للاعتراف باللغة العربية داخل المنظمة الأممية الكبيرة منذ تأسيسها .عام 1945 وحتى تاريخ الاعتراف

طيلة السنوات التي لم تكن الأمم المتحدة اعترفت باللغة العربية رسميًا، كان رؤساء الدول العربية يتحدثون اللغة العربية مع حضور مترجم، وكان أول رئيس يقوم بإلقاء خطاب سياسي قبل قرار الاعتراف هو رئيس جمهورية مصر العربية جمال عبد الناصر

.. المزيد على دنيا الوطن

Morphology (Assembly of Words)

- Study of how words are formed: such as stems, root words, prefixes, suffixes
 - [Turkish]: uygarla stıramadıklarımızdanmı ssınızcasına ← agglutinative language
 - [English]: "(behaving) as if you are among those whom we could not civilize"

• [English]: unfriend \rightarrow un + friend , Obamacare \rightarrow Obama + care



Part-of-Speech

• Predict which category a word is assigned to in accordance with its syntactic functions.

PART OF SPEECH	DT	VBZ	DT	JJ	NN
WORDS	This	is	а	simple	sentence
MORPHOLOGY		be 3sg			
	1	presen	t		

Syntax

- Study of how words and morphemes combine to form larger units such as phrases and sentences.
 - Constituency Grammars
 - Dependency Grammars



Semantics

- Study meaning of words, phrases, sentences, or larger units (w/ discourse)
 - Named entity recognition
 - Word sense disambiguation
 - Semantic role labeling



Discourse

• Analysis of language "beyond the sentence"

<> analysis of sounds (phonetics)

<> analysis of words (morphology)

<> analysis of meaning (semantics)

<> analysis of word order (syntax)



Where are we now for NLP research?

NLP cannot Answer our Questions

who wo	who won the 2021 Pittsburgh mayor democratic primary					×	୍
Q All	🗉 News	🛇 Maps	🖾 Images	Shopping	: More		Tools

About 2,210,000 results (0.94 seconds)

https://en.wikipedia.org > wiki > 2021_Pittsburgh_may...

2021 Pittsburgh mayoral election - Wikipedia

The **2021 Pittsburgh mayoral** election is scheduled to take place on November 2, **2021**. The **primary** election was held on May 18, **2021**. Incumbent **Democratic** ...

The **2021 Pittsburgh mayoral election** is scheduled to take place on November 2, 2021. The primary election was held on May 18, 2021. Incumbent Democratic Mayor Bill Peduto ran for re-election to a third term in office, but lost renomination to state representative Ed Gainey.^[1] Four Democrats and no Republicans filed to appear on their respective primary

Retrieved Aug. 29, 2021

NLP cannot Answer our Questions

who invented neural machine to	ranslation		× 🏮 Q
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About 725,000 results (0.63 second	ds)		
English - detected		French	•
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Retrieved Aug. 29, 2021

NLP cannot Translate Text

"၃၇၊ ၃၈ မႏၲေလးၿမိဳ႕ရဲ႕ ၈၄ မိန္းလမ္းမႀကီးေပါ့၊ စုတုန္းပဲ ရွိေသးတယ္ေပ့ါေနာ္ ထြက္ဖို႔အတြက္၊ အဲ့ဒါကို သူတို႔ေတြ ဘယ္ ကေန ႀကိဳတင္ သတင္းရလာတယ္ မသိဘူး၊ ခ်က္ခ်င္း ေရာက္ခ်လာၿ ပီးေတာ့ အၾကမ္းဖက္ ဝင္ေရာက္ၿဖိဳခြင္းတာေပါ့။ အတိအက်ေ တာ့ ကြၽန္ေတာ္တို႔လဲ မသိရေသးဘူး။ ၄ ေယာက္ပါသြားတယ္ လို႔လဲ ေျပာတယ္။ ၆ ေယာက္ပါသြားတယ္လို႔လဲေျပာတယ္။ ဘ ယ္ေလာက္ပါသြားလဲဆိုတာ ခုအခ်ိန္ထိ အတိအက် မသိရေသးဘူး။ တ ခ်ဳိ႕ေတြဆို ေရာက္ေတာင္ မေရာက္ၾကေသးဘူး။ စစ္ေကာင္စီဖက္က အၾကမ္းဖက္ ၿဖိဳခြင္းလိုက္ေတာ့ လက္ရွိေတာ့ အမွတ္ ၆ ထဲမွာ ဖ မ္းခံထားရတယ္လို႔ အဲ့ေလာက္ပဲ သိရေသးတယ္ဗ်။"

"37," he said. 38. 84 Main Road of Mandalay. I'm still collecting. I don't know where they got the information in advance. It arrived immediately and was violently suppressed. We do not know exactly. He said four people were involved. He also said that six people were involved. It is unknown at this time what he will do after leaving the post. Some have not even arrived. He is currently being held in No. 6 after a violent crackdown by the military junta.

Front page news from Voice of America Burmese, translated by Google Jun 25., 2021

NLP Fails at Even Basic Tasks

First sentence of first article in NY Times Aug 29., 2021, recognized by Stanford CoreNLP



- Misclassify LOCATION as ORGANIZATION

recognized by spaCy



In this Class, we Ask:

- Why do current state-of-the-art NLP systems work uncannily well sometimes?
- Why do current state-of-the-art NLP systems still **fail**?
- How can we
 - create systems for various tasks,
 - identify their strengths and weaknesses,
 - make appropriate improvements,
 - and achieve whatever we want to do with NLP?

Why NLP is Hard?

- Ambiguity
- Scale
- Sparsity
- Variation
- Expressivity
- Unmodeled variables
- Unknown representations R

Ambiguity

- Ambiguity at multiple levels:
 - Words with multiple meanings: bank (finance or river?)
 - Domain-specific meanings: *latex*
 - Part-of-speech: chair (noun or verb?)
 - Multiple meanings: I made her duck. \rightarrow I cooked waterfowl for her

 - I cooked waterfowl belonging to her
 - I created the (plaster?) duck she owns
 - I magically turned her into a duck







More Challenges of "Words"

- Segmenting text into words (e.g., Thai example)
- Morphological variation (e.g., Turkish example)
- Multiword expressions: take out, make up
- New words (e.g., *covid*) and changing meanings (e.g., *Bachelor*: a young knight → an academic degree)

Ambiguity + Scale

• Scale up to different languages & tasks.



NLP Technologies/Applications

Syntax Ambiguity



Morphology + Syntax

• A ship-shipping ship, shipping shipping-ships



Syntax + Semantic

We saw the woman with the telescope wrapped in paper.

- Who has the telescope?
- Who or what is wrapped in paper?
- An event of perception, or an assault?

Semantic Ambiguity

• Every fifteen minutes a woman in this country gives birth.

Semantic Ambiguity

• Every fifteen minutes a woman in this country gives birth. Our job is to find this woman, and stop her!



- Groucho Marx

Dealing with Ambiguity

- How can we model ambiguity and choose the correct analysis in context?
 - Non-probabilistic methods (Finite-state machines for morphology, CKY parsers for syntax) return all possible analyses.
 - Probabilistic models (HMMs for POS tagging, PCFGs for syntax) and algorithms (Viterbi, probabilistic CKY) return the best possible analysis

• But the "best" analysis is only good if our probabilities are accurate. Where do they come from?
Corpora

- A corpus is a collection of text
 - Often annotated in some way
 - Sometimes just lots of text

• Examples

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- Penn Treebank: 1M words of parsed WSJ
- Canadian Hansards: 10M+ words of aligned French/English sentences
- Web: billions of words
- Amazon reviews



Corpus-based Methods

- Give us statistical information by counting
 - Example: Syntax parsing





TABLE 1.

	long	
label	name	example
NN	singular noun	pyramid
NNS	plural noun	lectures
NNP	proper noun	Khufu
VBD	past tense verb	claimed
VBZ	3rd person singular present tense verb	is
VBP	non-3rd person sin- gular present tense verb	have
VBN	past participle	found
PRP	pronoun	they
PRP\$	possessive pronoun	their
JJ	adjective	public
IN	preposition	in
	complementizer	that
DT	determiner	the

Statistical NLP

- Like most other parts of AI, NLP is dominated by statistical methods
 - Typically more robust than earlier rule-based methods
 - Relevant statistics/probabilities are *learned from data*
 - Normally requires lots of data about any particular phenomenon

Statistical NLP

- Sparse data due to Zipf's Law
 - To illustrate, let's look at the frequencies of different words in a large text corpus
 - Assume "word" is a string of letters separated by spaces

Statistical NLP

 Most frequent words in the English Europarl corpus (out of 24m word tokens)

any word			nouns		
Frequency	Token	F	requency	Token	
1,698,599	the		124,598	European	
849,256	of		104,325	\mathbf{Mr}	
793,731	to		92,195	Commission	
640,257	and		66,781	President	
508,560	in		62,867	Parliament	
407,638	that		57,804	Union	
400,467	is		53,683	report	
394,778	a		53,547	Council	
263,040	Ι		45,842	States	

Word Counts: Raw Words

But also, out of 93,638 distinct words (word types), 36,231 occur only once.

Examples:

- cornflakes, mathematicians, fuzziness, jumbling
- pseudo-rapporteur, lobby-ridden, perfunctorily,
- Lycketoft, UNCITRAL, H-0695
- policyfor, Commissioneris, 145.95, 27a

Plotting Word Frequencies

 Order words by frequency. What is the frequency of *n*th ranked word?



Zipf's Law

Implications:

- Regardless of how large our corpus is, there will be a lot of infrequent (and zerofrequency!) words
- We need to find clever ways to estimate probabilities for things we have rarely or never seen



Why NLP is Hard?

- Ambiguity
- Scale
- Sparsity
- Variation
- Expressivity
- Unmodeled variables
- Unknown representations R

Variation

 Suppose we train a part of speech tagger or a parser on the Wall Street Journal



 What will happen if we try to use this tagger/parser for social media?

@_rkpntrnte hindi ko alam babe eh, absent ako kanina I'm sick rn hahaha 😌 🙌

Variation

- Training data comes from diverse domains
- Potential distributional shift between train/test data



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Why NLP is Hard?

- Ambiguity
- Scale
- Sparsity
- Variation
- Expressivity
- Unmodeled variables
- Unknown representations ${\cal R}$

Expressivity

- Not only can one form have different meanings (ambiguity) but the same meaning can be expressed with different forms:
 - She gave the book to Tom vs. She gave Tom the book
 - Some kids popped by vs. A few children visited
 - Is that window still open? vs. Please close the window

Unmodeled Variables

- World knowledge
 - I dropped the glass on the floor and it broke
 - I dropped the hammer on the glass and it broke



"Drink this milk"



Unmodeled Meaning Representation

- Very difficult to capture what is R, since we don't even know how to represent the knowledge a human has/needs:
 - What is the "meaning" of a word or sentence?
 - How to model context?
 - Other general knowledge?

Symbolic and Probabilistic NLP

Logic-based/Rule-based NLP





Probabilistic and Connectionist NLP

Engineered Features/Representations

Learned Features/Representations



NLP vs Machine Learning

- To be successful, a machine learner needs bias/ assumptions; for NLP, that might be linguistic theory/representations.
- \mathcal{R} is not directly observable.
- Symbolic, probabilistic, and connectionist ML have all seen NLP as a source of inspiring applications.

NLP vs Linguistics

- NLP must process NL data as found in the world
- NLP \approx computational linguistics
- Linguistics has begun to use tools originating in NLP!

Fields with Connections to NLP

- Machine learning
- Deep Learning
- Linguistics (including psycho-, socio-, descriptive, and theoretical)
- Cognitive science
- Information theory
- Data science
- Political science
- Psychology
- Economics
- Education

NLP System Building Overview

A General Framework for NLP Systems

 Formally, create a function to map an input X (language) into an output Y. Examples:

Input X	<u>Output Y</u>	Task
Text	Text in Other Language	Translation
Text	Response	Dialog
Text	Label	Text Classification
Text	Linguistic Structure	Language Analysis

- To create such a system, we can use
 - Manual creation of rules
 - Machine learning from paired data $\langle X, Y \rangle$

Train, Development, Test

• When creating a system, use three sets of data



Training Set: Generally larger dataset, used during system design, creation, and learning of parameters.

Development ("dev", "validation") Set: Smaller dataset for testing different design decisions ("hyper-parameters").

Test Set: Dataset reflecting the final test scenario, do not use for making design decisions.

Machine Learning



Bag of Words (BOW)

Convert each word into a one-hot vector:



Features *f* are based on word identity, weights *w* learned Which problems mentioned before would this solve?

Neural Network Models



Class Goals

- Learn in detail about building NLP systems from a research perspective
- Learn basic and advanced topics in machine learning and neural network approaches to NLP
- Learn basic linguistic knowledge useful in NLP, and learn methods to analyze linguistic structure
- See several case studies of NLP applications and learn how to identify unique problems for each
- Learn how to debug when and where NLP systems fail, and build improvements based on this

Prior Background

- There is no hard prerequisite to this course.
- But this is a research-oriented course. Here are some recommendations:
 - Take at least one intro-level AI course
 - Basic statistics/probability/linear algebra
 - Python programming, Deep Learning Library (e.g., PyTorch)

Roadmap Going Forward

Topic 1: NLP Fundamentals



- Text Classification and ML Fundamentals
- Language Modeling and NN Training Tricks
- Word Vectors
- Neural Network Basics and Toolkit Construction

Topic 2: Modeling and Neural Net Basics



- Recurrent Networks
- Conditioned Generation
- Attention

Topic 3: Natural Language Analysis



- Word Segmentation and Morphology
- Syntactic Parsing
- Semantic Parsing
- Discourse Structure and Analysis

Topic 4: Representation Learning and Algorithms



- Pre-training and Self-supervised Learning
- Multi-task and Multi-lingual Learning
- Prompting and Few-shot Learning
- Long Sequence Models
- Structured Learning Algorithms
- Latent Variable Models

Topic 5: NLP Applications

- Machine Reading QA
- Dialog
- Computational Social Science, Bias and Fairness
- Information Extraction and Knowledge-based QA
- NLP and multimodal machine learning

Class Format/Structure

Class Delivery Format: In Person

- Office hour section remains online on Zoom (https://uwmadison.zoom.us/j/95113800299)
- Contact the instructor if there's any concerns
Class Content Format

- Before class: For some classes, do recommended reading
- During class:
 - Lecture/Discussion: Go through material and discuss
 - Code/Data Walk: The instructor will sometimes walk through some demonstration code, data, or model predictions

Assignments

- Assignment 1 Text Classifier / Questionnaire: Individually implement a text classifier, and indicate your project topic (15%)
- Assignment 2 Text Classifier with Pre-trained LM: Individually implement a text classifier (15%)
- Assignment 3 Project Proposal (SOTA Survey / Reimplementation): Re-implement and reproduce results from a recently published NLP paper, and proposal new ideas (20%)
- Assignment 4 Beam Search: Individually implement beam search for text generation. (20%)
- Assignment 5 Final Project: Perform a unique project that either (1) improves on state-of-the-art, or (2) applies NLP models to a unique task. Have an oral presentation and write a report. (30%)

Instructors

- Instructor:
 - Junjie Hu
- Grader:
 - TBD
- Website: https://junjiehu.github.io/cs769-fall23/
- Piazza: https://piazza.com/wisc/fall2023/cs769
- Canvas: https://canvas.wisc.edu/courses/372811
- Assignments: https://github.com/JunjieHu/cs769-assignments/

Thanks, Any Questions?